

SAN DIEGO MIATA CLUB BOARD OF DIRECTORS MEETING
Meeting Minutes for July 14, 2022 6 p.m.

Location of Meeting: ZOOM
 Meeting Facilitator: Terry Thompson
 Invitees: Board, Membership

Attendees Present: Les Smith, Phil Daoust

Board		Committee Chairs	
Yes	President – Terry Thompson	Yes	Membership – Chris Jones
Yes	Vice President/Events Coordinator – Steve Norris	No	Newsletter Editor – Larry Lloyd
Yes	Secretary – Dona Thompson	No	Regalia – Steve and Ann Luby
No	Treasurer – Dave Hunt	Yes	Webmaster – Dan Garcia
Yes	Past President – David Bryan		

- I. **CALL TO ORDER.** Terry Thompson called the meeting to order at 6 p.m.
- II. **ROLL CALL.** Four board members were in attendance; a quorum was present.
- III. **APPROVAL OF MINUTES.** Unanimously approved the April 14, 2022 board meeting minutes.
- IV. **PRESIDENT’S REPORT.** Terry Thompson reported
 1. **Dan Garcia – Web Master**
 - a. Thank you for over 18 years of service to the SDMC club.
 - VI. Dan submitted (via thumb drive) all information required for next SDMC Web service individual
 - VII. Replacement web master has not contacted Dan as of today
 1. Web hosting site needs to be updated – expires 2/2023
 - a. Steve Norris offered his credit card for payment
 2. **By Laws Update**
 - a. Special meeting to be held August 25, 2022
 - VI. E-mail will be sent to membership August 12, 2022
 3. **Combine SDMC Annual meeting and November monthly meeting together**
 - a. Suggestion was made to combine the 2 November 2022 meetings into 1 meeting
 - VI. There is no conflict with the current Bylaws
 1. Annual meeting required
 2. Monthly meetings requirement
 4. **Annual Summer Picnic**
 - a. August 14, 2022 - David and Pam Hunt Poway home
 - b. **Hang Ten** was the suggest theme for the picnic (to coincide with SNS)
 - c. \$2350 Catered approved
 - d. Suggest price per member \$15 – SDMC would subsidize the balance

5. 2022 Holiday Party

- a. December 11, 2022
 - VI. Cocina Del Charro – Vault room

6. Vice President / Events Coordinator – Steve Norris

- a. Calendar / events all on web site

7. Treasurer – David Hunt

- a. Absent - No report

8. Membership – Chris / Linda Jones

- a. Currently 225 memberships – couples
- b. Terry Thompson sent 45 e-mails to non-renewing members
 - 1. Received 10 responses
 - a. Lack of civility
 - b. Politics of club
 - c. Too many e-mails

9. Webmaster

- a. In transition

10. Regalia – Steve / Ann Luby

- a. SDMC product catalog sent to all SDMC members via e-mail

11. Newsletter

- a. Larry Lloyd submitted Editor resignation

12. New Business

- a. Steve Norris to host July 2022 SDMC monthly meeting
- b. Laurie Waid set up SDMC Instagram account
- c. SDMC received Secretary of State (SOS) – California tax exempt status notification
 - VI. David Hunt successfully pursued the tax exempt certification
 - VII. SOS Statement of Information (S-100) completed
 - 1. California Non-Profits
- d. Newsletter Editor replacement
 - VI. Continue Newsletter?
 - VII. 85% of members surveyed want Newsletter
 - 1. Mailed – Yes
 - 2. Electronic – No
 - a. Survey reflected people like seeing their pictures in the paper newsletters.
 - VIII. Les Smith may be interested in vacant Editor Position
 - 1. What does the Board see as the Newsletter purpose
 - 2. Les asking the SDMC BOD to be more engaged in the newsletter
 - a. Board members write articles

- i. Presidents monthly club update
 - b. Welcome new members
 - i. Current list of new members
 - ii. Board Member to interview / welcome new members
 - 1. Write conversational style article about new member
 - c. Assign someone from each Run write a short article
 - i. Steve Norris will devise a template that the writer can fill out and submit
 - a. Theme of the Run
 - b. Date / Time
 - c. Run Leader / Sweep
 - d. Length of run
 - e. Number of cars
 - f. Mishaps
 - g. Funny happenings during event
 - h. Food stop
 - 2. Template will have the ability to attach article / pictures directly On Line
 - d. Les suggesting revamp the newsletter format
 - i. Divide Newsletter up
 - 1. Editor
 - 2. Person to format newsletter
 - 3. Person in charge of content
 - 4. Hard stop deadlines
 - 5. Proof readers - rotation of members
 - ii. Light / funny articles
 - iii. Look back at 'this time in the SDMC history' or 'Looking Back'
 - 1. Revive / reprint an article from years ago to let the seasoned members reminisce about how much fun they had and the newer members see how much fun is in their future
 - 2. Encourage new members to continue past events and create new events (memories)
 - 3. BOD asked for example of past events – Dona agreed to send via email copies of:
 - a. 1997 Miata's at the Ranch newsletter
 - b. 1998 Rolling Miata's gather at Moss
 - e. Does SDMC still have a Historian?
 - i. Chronical SDMC Time Line
 - ii. Is there a need for a Historian?
- e. SDMC currently has open presence on Facebook
 - VI. Controlled by Alan Kagan
 - VII. Controlled by Mark Booth

- f. Generate a SDMC Club FaceBook site
 - VI. To be controlled by SDMC Board
 - 1. New Web Master to set up the new FaceBook site
 - a. Assigned board member to monitor the site
 - b. Site to be controlled by SDMC BOD not to be subject to individual members discretion
- g. Additional 'Run' events suggested
 - VI. 6 Quarterly Run Events
 - a. Build comradery
 - VII. Add new events
 - 1. Fall Pumpkin Patch / scavenger hunt
 - 2. Spring Golf Event
 - a. Get cost underwritten

Try 1 additional event at first – evaluate – add more as determined
- h. Surf N Safari
 - VI. Terry will interact with vendors
 - 1. Mazda of North America
 - VII. Vendors
 - 1. Pay for registration
 - a. Suggest vendor offer raffle prizes
 - VIII. Hospitality committee received several volunteer offerings

IX. NEXT BOARD MEETING: October 13, 2022.

X. ADJOURNMENT – Motion to adjourn. Passed unanimously. Adjourned at 7pm.