



TWISTS & TURNS

The San Diego Miata Club News Letter

Volume 19, Number 5

*** NEWS LETTER ANNOUNCEMENT ***

*Due to popular demand for an "ON-TIME" newsletter, **all articles submitted after August 1st will be due by the 15th of the month PRECEDING the month of desired publication.** For example, if you want an article published in September's newsletter, it must be submitted to the newsletter staff no later than August 15th, or it may be bumped to October's publication. Note the new 15th of the month due date will not go into affect until the month of September; we are still accepting articles for the month of August.*

Miatas at Mazda Raceway Laguna Seca September 5-7

By: Mark Booth

This year is the 25th anniversary of the Miata. The 1990 Miata was debuted at the Chicago Auto Show in February 1989 and went on sale in June of that year. In 1999, Mazda celebrated the 10th anniversary of the Miata with a party in Dallas, hosted by the Lone Star Miata Club. LSMC again played host in 2009 for the 20th anniversary celebration. A good number of San Diego Miata Club members traveled to each event and we all have terrific memories from our journey and participation. Despite the great distance, SDMC brought the highest number of Miatas of any club outside of Texas. For 2014, the 25th Anniversary

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Photo By: Mark Booth

celebration is about 1,000 miles closer. And, once again, it's shaping up that SDMC will mount an awesome level of participation!

Mazda Raceway Laguna Seca is located about halfway between Monterey and Salinas in central California. This will be the fifth Miatas@MRLS event, and, by far, the most heavily attended. By the time this is published, there will be over 1,100 Miatas registered for the event. To my knowledge, that's already the largest gathering (ever) of Miatas in the United States. (So far, SDMC is responsible for 42 of those Miatas.) Miata enthusiasts are driving from as far away as the east coast and Canada to attend the event. So, why the big attraction? A few highlights:

- Guinness Book World Record Attempt - The current world record for number of Miatas in a parade is

held by the Netherlands. The record was set in 2013 with 682 Miatas. At Miatas@MRLS, participants will attempt to break that record!

- Hot Laps - A chance for racers and track enthusiasts to drive Laguna Seca at speed. In fact, the hot laps are mainly what previous Miatas@MRLS events have been all about. For 2014, organizers are working with Mazda to also make it the premiere 25th anniversary celebration. (Note: Hot laps are already sold out and there's a waiting list.)

- Parade Laps - A chance for every Miata enthusiast to drive his or her Miata on the world famous racetrack! Yep, you'll get to experience the thrill of dropping down through the Corkscrew in the seat of your own Miata! In my opinion, this alone makes the event worth attending! (Note: Parade laps are done

(Miatas At Mazda Raceway Continued)

behind a pace car and speeds are kept at a much tamer level compared to hot laps.)

- Complimentary BBQ dinners Friday and Saturday Night - Free food!
- Movie at the Track - Mazda plans to erect a large screen at the track and show a movie on Saturday night.

Sound like fun? Wait, there's more... There will be guided tours of the Monterey area. Plus a Miata car show for participants, and Mazda will be bringing some of its historical and concept Miatas to show. And vendors will be on hand with product demos and event specials. All that, and much much more!

Say, did I mention that the event is FREE?! That's right, you can register as a participant for no cost, Mazda is footing the bill!

Hopefully, by now you're getting the idea that Miatas@MRLS 2014 is shaping up to be a hugely popular and extremely fun event! We will be making Miata history and, hopefully, setting a new World Record. I'm excited, and hope you are too!

If you aren't already registered to attend this awesome event, please point your internet browser to: <http://miatasatmazdaraceway.com> There you will find all of the current details and you can register in a few short minutes. Once you do register, please drop me an email to let me know (markbooth@cox.net).

Note: At the time of this writing, some of the details were still in flux. However, by the time this article is printed in "Twist and Turns" I expect all of the details to be finalized. If you've already registered (and booked your hotel), please pay close attention to any changes in the event schedule. ***Some of the latest scuttlebutt I've been hearing indicates that there might be good reason to arrive in the Monterey area earlier on Friday (September 5) versus later.***

Also, it is expected that there will be a couple different caravans of Miatas from San Diego to Monterey. Details should be forthcoming (as we get closer to the event) via the club email list.

When the event was announced, my hope and goal was for SDMC to bring 40 Miatas to the event. We've hit that number so now I'm hoping we can raise it to 50! Don't miss this opportunity to have a whole lot of fun with your fellow Miata enthusiasts! I hope to see you there! ●



Photo By: Google

ND REVELATION ANNOUNCEMENT

This is NOT *scuttlebutt*, folks!

By: Jack White

The cold hard FACTS indicate an official press release will reveal all the juicy details about our long awaited fourth-generation ND Miata. Mazda Media went online to publicize that "on September 3, 2014 speculation will shift into revelation during an exclusive event to be held in Monterey, Calif." The reveal will occur in conjunction with events in Barcelona, Spain and Japan. Mazda also confirmed that Mark Booth was right all along, and the ND will be "on display" during Miatas at Mazda Raceway Laguna Seca: "good reason" to be at the event early.

Enough facts, scuttlebutt around the club suggests our very own home-grown Miata sales woman, Mrs. Sullivan, is lobbying to get an invitation to the September 3rd reveal. We can only hope a few early photos will be leaked our way, Mrs. Sullivan?

What will the ND look like? A speculative rendering of the ND, created by our very talented Layout Editor, Jack White, reveals Kudo Coke Bottle lines. ●

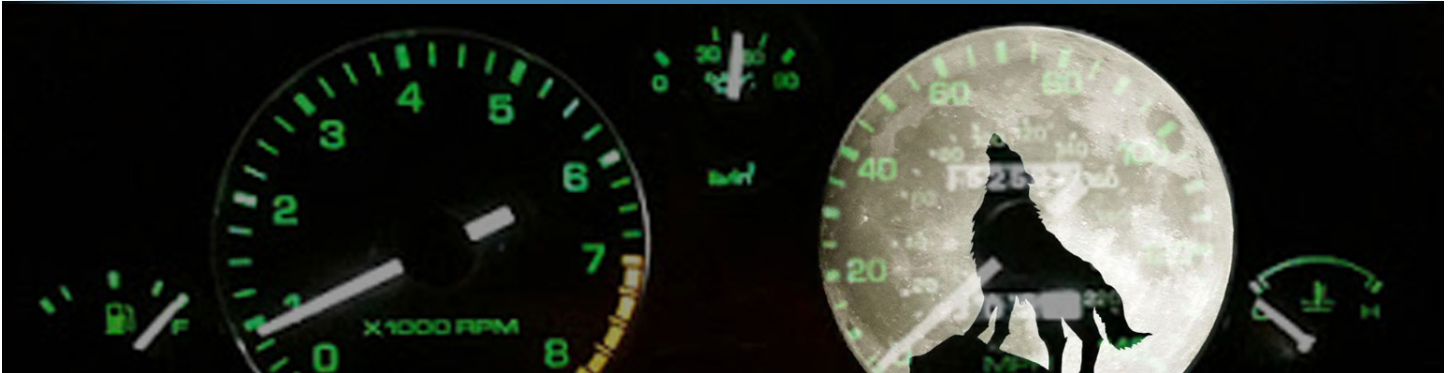
To be fair, this article is a last minute addendum to Mark's article on pages 1-3 that Mark wrote prior to Mazda's statements regarding the September 3rd press release.



Rendering By: Jack White

JOIN US FOR THE 14TH RUNNING OF MOON OVER MIATAS

SATURDAY AUGUST 9



Photos By: Google – Composite By: Jack White

Run Leaders: James and Mary Claus, 760-737-8971

We will be meeting at Dudley's at the junction of routes 78 and 79 in Santa Isabel at 7:30 PM to begin a leisurely run to the desert.

We will cross over the Volcan Mountains. As we descend into the Anza-Borrego State Park, the temperature will rise and we will stop on the desert floor to enjoy the warmth of a desert evening under a full moon with lots of stars. From there, we'll

take I-8 to the Acorn Casino for some desert and beverage. What a wonderful way to spend a summer evening.

There will be groups meeting for dinner around the county before meeting at the starting point, so plan to hook up ahead of time with other club friends. You won't be seeing much of in the dark.

Mark your calendars and save the date! ●

Stay Connected With SDMC-List at Yahoo! Groups

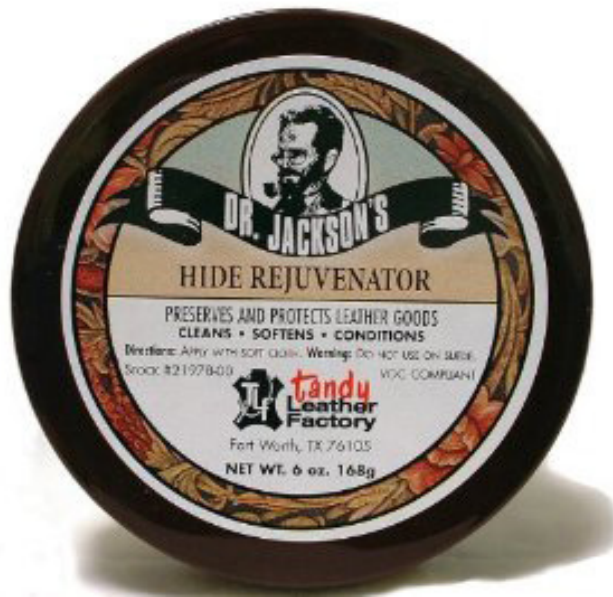
Feeling left out of the loop? Got frustrated the last time you tried to join the SDMC-List on Yahoo! Groups? It's now easier than ever to get hooked up with the SDMC-List so you, too, can enjoy instant gratification from the nearly daily dialog of events and Miata/auto-related updates – and you can select how much email you receive. You'll also find the SDMC membership directory at this site and have access to photos posted by some of our members.

Action: Just send an email to membership@sandiegomiataclub.org to request the access, indicating the email address you want to use;

include your membership name for validation since the SDMC-List is only for active (paid) members. The SDMC Membership Team will initiate a system-generated invitation through the Yahoo! Groups system to you. You'll need a Yahoo ID to join, but you don't have to use the yahoo.com email address. Easy! ●

Chris Jones & Linda Southard
SDMC Membership
membership@SanDiegoMiataClub.org
2002 SE | Blazing Yellow Mica | "TWST TRN"

Leather Seat Rejuvenation



By: Larry Dennstedt

Hello Club,

Over the last 54 years I have been using Lexol leather products for dried up old leather seats quite successfully. Recently I was working on some thirty five year old sun baked leather seats that were very dry and starting to crack. I realized that I needed something different than my old standby, Lexol. Something that will penetrate deeply and NOT leave a water proof barrier after the product dries in. I found two products at Tandy Leather Factory: Dr. Jackson's Hide Rejuvenator is a leather butter that goes on easily and soaks in deeply without leaving a barrier. I was able to apply multiple coats repeatedly and also do spotting, as certain areas dried in while other areas were remaining very moist. I have been moisturizing these seats and leather steering wheels for several days in succession. When I have saturated these seats I will then use the Lexol to establish a barrier to evaporative drying.

The Second product that I found is for SEVERE sun and weather protection. Aussie--Leather Conditioner made by Fiebing can be found at

Tandy's. This product is also a leather butter but has bees wax in it; and the dried barrier must be buffed in vigorously. I would use this product for leather that is constantly exposed to the elements.

I have found that I have better results using my hands, instead of a moist rag, to apply the leather butter and Lexol. The butter washes off with soap and water easily.

Other areas that I have had success with these products are: steering wheels especially near the 12:00 o'clock position that often crack from the sun, belts, Guitar straps, leather Bible covers, household furniture, stiff or brittle leather watch bands, and of course saddles and bridles. Do not use these on suede.

What I like about these three products is, they are nothing like the nuisance of saddle soaps with their hours of scrubbing, drying, cleaning, and repeating endlessly.

Hope that this is helpful and rewarding.

Thanks for reading.....Dennstedt ●

WELCOME TO OUR NEWEST MEMBERS

Brad & Rebekah Kuller	San Diego.....	2004 Velocity Red Mica
Cyndy & Bill Koepcke.....	Vista.....	1992 Classic Red
Zip Zembinski	San Diego.....	1995 Brilliant Black
Wes Smith	Fallbrook.....	1992 Classic Red
Jeffrey & Lhen Cleavinger.....	San Diego.....	1992 Classic Red
David Pelsue	Corona.....	1994 Laguna Blue Metallic
Robert & Teresa Orther	Vista.....	2001 Sunlight Silver Metallic
Vincent & Suzanne Cinquemani.....	El Cajon	1993 Crystal White
Elizabeth Douglass	Encinitas	1995 Merlot Mica
Sonny & Sandy Portacio.....	San Marcos	2001 British Racing Green
Mike Heinz	Oceanside	1999 White
Mardas Jennings.....	Chula Vista	1999 Twilight Blue Mica
Scot Dietz & Renee Stone	San Diego.....	2004 Classic Red
Jim & Susan Pickle.....	San Marcos	2011 True Red
Craig Moya & Lisa Foland.....	Spring Valley	2011 CORVETTE Navy Blue
Jordan Estencion	San Diego.....	1992 Classic Red
David Smart & Charles Fulk.....	Vista.....	1999 Twilight Blue Mica

And WELCOME BACK to returning members...

Mardas "Marty" Jennings	Chula Vista	1999 Twilight Blue
Abba & Carla Steinfeld.....	San Marcos	2007 Copper Red / GT / PRHT
Paul Przybysz	Cardiff	2004 Red
Rick Gallagher & Esther McCullough.....	San Diego.....	2006 Copper Red
Bob "Doc" McAllister.....	Santee.....	1994 Classic Red
Ed & Michelle Langmaid	San Diego.....	2000 Mahogany Mica SE

The San Diego Miata Club now stands with

155 Memberships

(38 single, 117 dual)

for a total of 272 members.

New members may join SDMC at the low price of \$20 for the remainder of this year. Pass the word!

Upcoming Events

Date	Event	Time	Meeting Location	Point of Contact
Saturday, July 19	20th Annual Twilight Run	3:30 – 4:00PM Dinner 5:15PM Drivers' Meeting	TGI Fridays Parking Lot in the Albertson's/ Target Shopping Center, Rancho San Diego at the corner of Hwy 94 and Hwy 54 (Jamacha Rd.)	Mark Booth, markbooth@cox.net
Thursday, July 24	SDMC Meeting	7:00 – 8:00PM	Boll Weevil Restaurant, 9330 Clairemont Mesa Blvd., San Diego, CA 92123	Neal Mills, nealmills@aol.com
Sunday, July 27	Main Street America Car Show	Car Entries Arrive NLT 9:00AM Car Show 10:00AM – 3:00PM	Embarcadero Park North (Sea Port Village)	Steve Waid, swaid@cox.net
Wednesday - Sunday, July 30 – August 3	Flyin' Miata Summer Camp	All Day	Grand Junction, CO	Steve Waid, swaid@cox.net
Friday, August 1	Cruisin' Grand	6:00 – 8:30PM	Tom's #23, 505 W. 5th Ave., Escondido, CA 92025	Jeff Frederick, 2freds.sd@gmail.com
Saturday, August 2	Greatest Show on Turf	9:00AM – 2:00PM	South Clairemont Park, 3605 Clairemont Dr., San Diego, CA 92117	Steve Waid, swaid@cox.net
Saturday, August 9	Moon Over Miatas	7:30PM Arrive 7:45PM Drivers' Meeting	Dudley's Bakery Parking Lot in Santa Ysabel (Junction of Hwy 78 and Hwy 79)	James & Mary Claus, maryclaus4@gmail.com
Saturday, August 23	Tech Day at Rocky's	8:00AM – 4:00PM	Rocky's Miatomotive, 2951 Garnet Ave., San Diego, CA 92109 (Pacific Beach)	Rocky Murphy, (858) 273-2547
Thursday, August 28	SDMC Meeting	7:00 – 8:00PM	Boll Weevil Restaurant, 9330 Clairemont Mesa Blvd., San Diego, CA 92123	Neal Mills, nealmills@aol.com

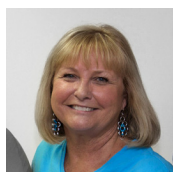
SDMC Officers



President
Neal Mills



Vice - President
Christy Pluciennk



Treasurer
Laurie Waid



Secretary
Rainer Mueller

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President - Neal Mills
858-536-1836 president@sandiegomiataclub.org

Vice President - Christy Pluciennk
858-201-8430 vicepresident@sandiegomiataclub.org

Treasurer - Laurie Waid
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Secretary - Rainer Mueller
760-400-0900 secretary@sandiegomiataclub.org

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 membership@sandiegomiataclub.org

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Contact SDMC

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www.sandiegomiataclub.org

24 Hour Voice Message
619-434-2007

Mail
P.O. Box 261921
San Diego, CA 92196

E-Mail

Most club communication is conducted via e-mail through a Yahoo Group named SDMC-List. A free Yahoo account is required. Follow these steps:

1. Go to <http://autos.groups.yahoo.com/group/SDMC-List> (capitalization matters!).
2. Click "Join This Group!"
3. If you have a Yahoo account, log in. If you do not, click "Sign Up" and follow the instructions.
4. After logging in, you will be returned to the SDMC-List "Join This Group" page.
5. In "Comment to Owner," state that you are an SDMC member.
6. Complete remaining selections, perform Word Verification, and click the "Join" button.
7. Your SDMC membership will be verified. The verification and approval process may take several days.

For more detailed instructions, see the club's website.

The SAN DIEGO MIATA CLUB is a California nonprofit corporation. Twists & Turns is the monthly newsletter of the SAN DIEGO MIATA CLUB. Use of articles or stories by other Miata clubs is hereby granted, provided proper credit is given. Submissions to the newsletter are welcomed and encouraged. When possible, please e-mail your submissions to the newsletter editor. Submissions may also be mailed to the club's post office box. Submission deadline is the 1st of each month. The Editor reserves the right to edit all submissions.

Our Mission

The purpose of the club is to promote the enjoyment of, and enthusiasm for, one of the world's most exciting sports cars—the Mazda Miata.

Owning and driving a Miata is one of life's great pleasures, and adding the company and camaraderie of like-minded enthusiasts only enhances the experience. Won't you join the fun as we enjoy the beauty of San Diego County from the seat of a very special little roadster?
Let's have fun driving our Miatas!

Monthly Meetings

Our monthly meetings are a great opportunity to meet your fellow club members, ask questions, and share stories. **Meetings are held on the fourth Thursday of each month, except in November and December when on the third Thursday.** We meet at the Boll Weevil restaurant, 9330 Clairemont Mesa Blvd., in San Diego (between I-15 and SR 163). To contact the restaurant, call 858-571-6225. Many members arrive around 6. p.m. to enjoy meals, snacks, or beverages while chatting with their Miata friends. The informal meeting starts at 7 p.m. We guarantee you'll have fun.

Next Monthly Meeting: **July 24, 2014**

Dues

Dues are \$35 per calendar year, for either an individual or a dual membership (two members in the same household). Members who join the club in the first half of the calendar year (January through June) pay \$35 for their first year; those who join in the second half of the year pay \$20 for the remainder of the year.

Badges

Have you noticed those engraved plastic name badges that other members wear? Would you like to get one? Badges are available in colors to match your car. The cost is \$10 each including magnetic fasteners. Add \$2 for shipping to your home. Badge request forms are available at the Regalia table at monthly meetings and on sandiegomiataclub.org in the "Regalia" section. All orders must be prepaid.

Member Discounts

Many vendors offer discounts to Miata Club members. The club does not endorse these vendors, but lists them as a membership benefit. Some offers may require you to show a current SDMC membership card.

Businesses that wish to be listed must offer a discount from their normal retail prices to SDMC members. Listings are limited to five lines (about 30-35 words). Contact newsletter@sandiegomiataclub.org for additional information.

Automotive Services

American Battery. Miata batteries & all other batteries. 525 West Washington, Escondido. 760-746-8010. Contact: Jeff Hartmayer. Discount: Fleet discount on all products.

Auto Image Paintless dent repair, leather/vinyl/plastic repair, headlight restoration & paint touch up. Free estimates at your home or work. Contact Britt Colton. 619-244-2227. Discount: 10%

Dent Time: fast reasonable paintless dent removal. 800-420-DENT (3368). They come to your door, provided quick and professional service.

Express Tire. Auto repair, tires. 12619 Poway Road, Poway. 858-748-6330. Manager: David Dolan. Discount: 10% on parts and labor, including tires.

Good-Win Racing LLC. Miata intakes, exhausts, shocks, springs, & goodies from Racing Beat, Moss, and more. www.goodwin-racing.com. 858-775-2810. Special club price on everything.

Hawthorne Wholesale Tire. Tires, wheels, brakes, and suspension. 877 Rancheros Dr., San Marcos. 760-746-6980. Discount: 10%

Kesler Customs. Miata chassis braces, adjustable dead pedals, hide-away license plate brackets. Installation of aftermarket parts, fabrication, light welding. Ted Kesler, 619-421-8472. Special club prices.

Knobmeister Quality Images. 3595 Gray Circle, Elbert, CO 80106-9652. Joe Portas, joe@knobmeister.com. 303-730-6060.

Langka Corp. Guaranteed paint chip and and restoration products. 800-945-4532. www.langka.com. Discount: 30%.

Rocky's Miatomotive 2951 Garnet Avenue, San Diego, CA 92109. 858-273-2547. Discount: 10% on labor.

Lutz Tire & Service. Alignment specialist, tires. 2853 Market Street, San Diego. 619-234-3535. Ask for Mike. Discount: 10% on parts (tires not included).

TJM Enterprises (formerly Magnolia Autobody). Restorations, body work. 10027 Prospect Avenue, Santee. 619-562-7861. Ask for T.J. Discount: 10% on labor and parts.

Pitstop Autoglass Rock chip repairs free to SDCC Miata club members for club Miatas. Must show valid membership card. In-shop only. Non-Miatas save 25% off regular prices. 858-675-GLASS (4527)

Porterfield Enterprises Ltd. Brake pads, rotors. 1767 Placentia Ave., Costa Mesa. 949-548-4470. Discount: 15% on Porterfield & Hawk brake pads; \$10 off rotors; \$9.25 for Motul 600 brake fluid (1 pint).

Smog Squad. 3342 Rosecrans, San Diego. 619-223-8806. General Manager: Jose Munoz. Discount: \$10 on smog tests.

Thompson Automotive. Cool accessories for our cool cars; oil filter relocation kits, gauge kits, air horns, brakes, Voodoo knobs, & MORE. www.thompson-automotive.com. 949-366-0322. Discount: 10%

Tri-City Paint. Professional detailing, products, paint, airbrushes, car covers. West Miramar Area: 858-909-2100; Santee, Mission Gorge: 619-448-9140. Discount: Body shop pricing #CM6660.

World Famous Car Wash. Complete professional car care. Complete detail, hand wax, leather treatment, free shuttle service. 7215 Clairemont Mesa Blvd, San Diego. 858-495-9274. Discount: 10%

Mazda Dealerships

Mazda of El Cajon. 619-590-3700. Discount: 20% on parts and labor. VIP Membership: 3 oil changes for \$19.95 with \$5 going to Rady's Children's Hospital.

Mazda of Escondido. 760-737-3200. Discount: 20% on most parts; 15% on labor (not including smog). For purchase, ask for Barb and receive free SDMC membership for 1 year!

Westcott Mazda. National City. 619-474-1591. Discount: 15% on parts or labor (except oil changes).

Other Services

David Bryan your friendly neighborhood REALTOR; Pacific Sotheby's International Realty. I sell garages with homes! I will provide SDMC members who buy or sell a home through me with a free 1-year home warranty. DAVID BRYAN 619.334.4625 DavidBrealtor@cox.net DRE#01009295

FIRST BRAND Inc. Web/Logo Designs and Development We are currently offering a 10% discount off our promotional packages listed on www.FIRSTBRANDinc.com or you can call us at 951-672-6677.

Classifieds

FOR SALE 2002 Miata

Yellow with 80,000 miles, Cold side Carb legal supercharger, 6 speed, AFco suspension, Roll Bar, 17inch Mazdaspeed wheels with new Direzza tires, A total of over \$16,000 in good stuff added to this Miata, Send me you email and I will send you a complete list, Maintained by Rocky since I bought it in 2006. Never damaged. \$14,000

CALL WALLY (619) 203-2801 or WALLYMIATA@GMAIL.COM

SALVAGE PARTS

Mainly 1990 to 2005 parts, at least 50 % off of cost new. Some 2006 and newer parts including tops, seats and trim. wallymiata@gmail.com or 619-203-2801 Wally Stevens SOCALM & SDMC member.

2006 Grand Touring MX-5

Manual 6 Speed, Bose , Steering wheel controls, New Continental DWS, All records since birth, Serviced by Rocky. Asking \$12,500.00 to a good home. (907) 227-0798 lassenlake@gmail.com • barb0308@gmail.com

14" inch original Equipment 1999 Rims and Nexen Tires (almost to the wear bars) \$80 OBO for set.

John & Phyllis Lord
johnlord@calvarychapel.com
760-275-2324

Classified ad space is provided at no cost to SDMC members only. Ads must include first and last names, telephone number, and e-mail address, which must agree with current club roster. Send ads to davidstreeter@yahoo.com Ads will run for four months unless canceled, and may be revised and resubmitted.

San Diego Miata Club
PO Box 180456
Coronado CA 92178-0456

