



The newsletter of the San Diego Miata Club

Volume 12 Number 12

December 2007

Member Profile—Chip Kushner

Kelley Raymond

Charles "Chip" Kushner: Floccinaucinihilipilification.

Chances are, if you know how to pronounce it, you are one of the three people in the world – besides Chip - who also knows what it means.

Chip became an SDMC member Chip serves unofficially as the shortly after purchasing his 1991 BRG Special Edition Miata in July, 2005. He's become known in the Club for his annual runs to Palm Springs the weekend before Thanksgiving. The 3rd annual "Palms to Pines" run was November 17-18th.

He's also become known for wearing his signature Fedora when he drives his Miata. What's up with dark to read." Groucho Marx that? He explained that he just likes hats, thinks it's cool, and finds that he gets lots of compliments when he wears it. Good 'nuff.

Chip grew up in LA, but has been in San Diego for 17 years; currently, he lives in South Park

where he's been for the past 10 years. He's had his own law practice since he graduated from Cal Western School of Law in 1992. His practice consists primarily of bankruptcy and tax and tax preparation law. Occasionally he also handles trademark law as well. SDMC's agent for service of proc-

His passion is for "enjoying life" and not worrying about things he can't do anything about, and not worrying much about things he can do something about! Characteristically, one of his favorite quotes is, "Outside of a dog, a book is man's best friend. Inside of a dog, it's too

Although Chip has lived in Paris, and visited Germany, Italy, Amsterdam, and England, his favorite vacation destination is still New Orleans. He loves the great food especially at one of his favorite restaurants, Peristyle. There are cool

> little bars, lots of live music, and interesting places to browse. He owns a timeshare there and usually visits about twice a year. Chip enjoys eating good food, drinking good scotch, and smoking cigars. Another of his favorite restaurants is Sushi Ota in Pacific Beach. Chip enjoys pastimes that, in the end,



Photos by Kelley Raymond

"have nothing to show for it but a damn good time."

At the same time, he also takes pleasure in collecting things, particularly animation art, Russian nesting dolls, watches, and pipes. Chip explained that if he finds that he's ended up with 3 similar items, he usually goes ahead and actively starts collecting them.

The only modifications he's made to his Miata so far are stiffening bars, an intake, a roll bar, some chrome and wood accents, the header he bought from Rocky Murphy before he sold his 1991 Crystal White (after it suffered its third, and final, wreck). He also has Wally Stevens' ultra flow exhaust/muffler. Chip plays a little piano and trombone, and his "sports car philosophy" is that it should be a blast to drive and easy to maintain. He has a tendency to be a little on the quiet side, but if you want to get him talking, ask him about his rockin' granny Stella.

SDMC Officers









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"@..." indicates that e-mail address ends in @sandiegomiataclub.org

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The SAN DIEGO MIATA CLUB is a California nonprofit corporation. *Twists & Turns* is the monthly newsletter of the SAN DIEGO MIATA CLUB. Use of articles or stories by other Miata clubs is hereby granted, provided proper credit is given. Submissions to the newsletter are welcomed and encouraged. When possible, please e-mail your submissions to the newsletter editor. Submissions may also be mailed to the club's post office box. Submission deadline is the 15th of each month. The Editor reserves the right to edit all submissions.

Contact SDMC

On the web

www.sandiegomiataclub.org

24-hour voice message line 619-434-2007

By mail

P.O. Box 180833 Coronado CA 92178-0833

Club e-mail

Most club communication is conducted via e-mail through a Yahoo Group named SDMC-List. A free Yahoo account is required. Follow these steps to join.

- Go to http://autos.groups.yahoo.com/ group/SDMC-List (capitalization matters!).
- 2. Click "Join This Group!"
- If you have a Yahoo account, log in. If you do not, click "Sign Up" and follow the instructions.
- 4. After logging in, you will be returned to the SDMC-List "Join This Group" page.
- 5. In "Comment to Owner," state that you are an SDMC member.
- 6. Complete remaining selections, perform Word Verification, and click the "Join" button.
- Your SDMC membership will be verified. The verification and approval process may take several days.

For more detailed instructions, see the club's website.

Membership roster

The membership roster is available to SDMC members only. Follow these steps to access the roster.

- 1. Go to http://autos.groups.yahoo.com/ group/SDMC-List.
- 2. Log in and click "Database"
- 3. Click on the most current table in the tables list
- 4. To print, click "Printable Report." The printed copy will be 15–20 pages.

For more detailed instructions and options, see the club's web site.

Membership Information

New Members

As of November 16, 2007 there are 254 memberships (86 single, 168 dual) and a total of 422 members.

Welcome to newest memberships – 2 (since last newsletter:):

Dan & Laurie Quinn 1992 Red

Vista danquinn1@cox.net

Steve & Lelia Resser 2004 Silver

San Diego steveresser@cox.net

Monthly Meetings

Our monthly meetings are a great rant, call 858-571-6225. opportunity to meet your fellow club members, ask questions, and share p.m. to enjoy meals, snacks, or bevstories. Meetings are held on the erages while chatting with their Miata fourth Thursday of each month, friends. The informal meeting starts except in November and Decem- at 7 p.m. We guarantee you'll have ber when we meet on the third fun. Thursday.

We meet at the Boll Weevil This month's meeting restaurant, 9330 Clairemont Mesa date: Blvd., in San Diego (between I-15 and SR 163). To contact the restau- Thursday, December 20

Many members arrive around 6

REMINDER:

Your 2008 membership application and dues are due NOW! Your membership expires January 1, 2008. Please complete the application enclosed and return it to the club mailbox or Janice Boster as soon as possible!

Twists & Turns is printed by:



Banners Vehicle lettering Lobby display signs Window lettering XEROX copies Trade shows

858-486-6771

13000 Danielson St., Suite G Poway, CA 92064 Fax 858-486-6779 signup7@aol.com Lic.#714961

Dues

Dues are \$35 per calendar year, for either an individual or a dual membership (two members in the same household). Members who join the club in the first half of the calendar year (January through June) pay \$35 for their first year; those who join in the second half of the year pay \$20 for the remainder of the year.

Badges

Have you noticed those engraved plastic name badges that other members wear? Would you like to get one?

Badges are available in colors to match your car. The cost is \$10 each for badges with safety-pin closures, or \$11 each for badges with magnetic fasteners. Prices include shipping to your home.

Sue Hinkle handles the ordering. Badge request forms are available at the Regalia table at monthly meetings and on the club's web site. All orders must be prepaid.



Our Mission

The purpose of the club is to promote the enjoyment of, and enthusiasm for, one of the world's most exciting sports cars—the Mazda Miata.

Owning and driving a Miata is one of life's great pleasures, and adding the company and camaraderie of like-minded enthusiasts only enhances the experience. Won't you join the fun as we enjoy the beauty of San Diego County from the seat of a very special little roadster?

Let's have fun driving our Miatas!

December Coming Events



SDMC Holiday Party Saturday, December 8th

The Butcher Shoppe Restaurant 5255 Kearny Villa Road, San Diego 92123



Reception/Cocktails from 6 to 7 PM, Dinner at 7 PM \$35 per person

entrée choice of PRIME RIB, MAHI MAHI FILET, OR CHICKEN OSCAR

Deadline for paid RSVP is Nov. 30th Mail or give your check to Ray or Christine Corbyons 32271 Fireside Drive, Temecula CA92592

Members are invited to participate in the "Traditional SDMC Gift Exchange and Thievery". Bring a car related gift valued about \$25. We will be limiting the gift exchange to one gift per car, and two "steals" per gift. Participation is voluntary; laughter is guaranteed!



"Christmas lights, starry nights"

parade website http://kiwanisclubofsanmarcos.org/page10.html

Watch their slide show from last year and get a glimpse of all of us.

The main thing to plan on is decorating your car with the theme of the parade in mind. We have also been awarded because of our faithfulness to the parade. We have been there to help carry their dignitaries when questionable weather kept others away. The parade organizers (Kiwanis Club) have always been grateful.

To participate all you have to do is the following:

- 1. Meet in the parking lot of Dalton's Roadhouse in San Marcos by 10:15.
- 2. We will leave at 10:30 to caravan to the parade staging area at Palomar College.
- 3. We will decorate our cars between arrival and noon. (Bring snacks to share if you want! We spend some time waiting!)
- 4. Judging of entries begins at noon.
- 5. The organizers will start to move the parade out of the staging area at about 12:30 to go to the starting point.
- 6. The parade kicks off at exactly 1 pm and we are finished by 2...some earlier.

Remember to bring your decorations.

December Coming Events

21st Annual Christmas Cruise for Kids Sunday, December 9th

7:30 Meet
7:45 AM depart,
show is 8 AM - 2 PM
Meet at
Park & Ride, Vista Sorrento Parkway
(just North of Mira Mesa Blvd. & I-805)

Contact: Mike Schwartz 858-549-4344 chevymike@ucsd.edu



Cost:
New unwrapped toys
and/or
cash donations.

Holiday Lights Run and Dessert Buffet Sunday, December 16 Arrive 4:00 pm or later



It's almost time to drag out those Miata holiday decorations.

Les and Dyanna Smith will be hosting us at their home in Mira Mesa on Sunday, December 16 for late afternoon car decorating and a buffet of Gabe Rivera's delicious, delectable, divine and devilishly decadent desserts.

We'll leave shortly after dark to tour two area neighborhoods whose residents decorate for the holidays in contrasting styles: The Magic of Disney vs. small-town charm.

The run will end at Pat & Oscars in Mira Mesa for dinner.

Nothing tops experiencing the sights and sounds of the season in a top-down Miata! Battery-operated strings of lights around windshields and roll bars are always popular decorations; so are stuffed animals, Santa and other characters. Per SDMC protocol, have fun! Bring your CB radio.



11164 Zapata Avenue Mira Mesa (858)578-1416 (Thomas Guide page 1209, sector B-2)

The Prez Sez

hat a month we have had, the wild fires again being first and foremost in our daily lives. It is so hard to believe that two of our members lost their home in these devastating fires. I cannot even begin to feel the pain that Mike and Elinor Shack are going through. I can only offer my prayers and my willingness to help them as I can. It was really hearting to see all the emails that came to me from members offering to help. Two of our members, Steve and Laurie Waid, came forward with an offer to rent their home. It is these kinds of offers in time of need that make me proud to be a member of SDMC.

I also want to thank Larry and Rocky for putting on another great Tech Day. I stopped by in the morning and things were in full swing. Hope every one had their automotive needs taken care of.

I am looking forward to our holiday party, the

car show that Mike Schwartz is advertising and the Smiths' holiday light show. Last year was my first going out and watching the lights. Wish I could get that excited about the holidays to put up all those lights. They sure look nice.



Well that's it for my ramblings this month. I'm writing this from my hotel room in Providence, R.I. hoping this will be my last business trip for a while. I'm getting to know the folks at Southwest on a first name basis.

Take Care of each other, and all you have the HAPPIEST HOLIDAYS EVER!

Harold Schwartz, President

Coming Events

2008 Miata Rose Run—January 1, 2008

Breakfast 8:30 AM, Driver's Meeting 9:45, Departure 10:00 AM Westside cafe in Escondido (9th Ave just west of Centre City Pkwy)

Contact: Ray & Christene Corbyons rcorbyons@verizon.net

The 2008 Rose Run will feature a little more time in the cars and a little less time in Julian. The outbound ride will be a bit longer (about 78 miles) and is arguably the most scenic and twisting Rose Run to Julian yet. We anticipate arrival in Julian at about 12:15. We again have reserved discounted parking(\$4) for everyone's convenience and so that all cars can stay together, more or less in queue.

However, this year we have a slightly different approach to the return ride(s). There will three alternative return routes; one route north heading back towards Temecula, (Christine and I will lead); another route east towards (Jack and Sue will lead) and the third route will be south, likely towards the vicinity of Grossmont, (Bruce and Debbye Lewis in the lead). We will be soliciting return-route sweep volunteers at the Christmas party and/or on January 1st if necessary.

THE SEARCH FOR MADONNA 2008

The Waids decided after the 2006 Search that we would do the Search for Madonna on the even years, and therefore we had better start talking about 2008.

We have arranged with the Madonna Inn to reserve a block of rooms for May 3rd and 4th, Saturday night and Sunday night. You can start making your room reservations any time. Ask for Rebecca in group reservations and be sure to mention Miata Club so I can be sure that you are included in the group list so we communicate everything to you.



Because it has been two years, and there are people who do not know what the Search is all about, I will give you the basics for now.

- 1. We spend two nights at the Madonna Inn in San Luis Obispo. The Inn is unique, fun, and not cheap. Each room is different. Different in every sense of the word. Go to the website at www.madonnainn.com and have a look at the 109 rooms available.
- 2. The only reason to reserve early (the Madonna Inn charges the first night right away to reserve a room) is to get the exact room you want. Because of that, I have reserved "The Love Nest" for Laurie and I. Take a look. We love that room.
- 3. We will firm up the activities for our time up there, but historically we have had some driving, a wine tour, the Hearst Castle night tour, the Morro Bay Car Show, and, of course, lots of EATING.

There is a new Miata Club in the area, appropriately named SLOMiata. We will be "playing" with them as well. There will be more details to come, but begin deciding which room you want and get your reservation in to get what you want. If you have questions at any time, be sure and ask. Steve and Laurie Waid swaid@cox.net or (760) 432-0727

Member Discounts

any vendors offer discounts to Miata Club members. The club does not endorse these vendors, but lists them as a membership benefit. Some offers may require you to show a current SDMC membership card.

Businesses that wish to be listed must offer a discount from their normal retail prices to SDMC members. Listings are limited to five lines (about 30-35 words). Contact *newsletter @sandiegomiataclub.org* for more information.

Automotive Services

Allen's Wrench. Mazda Master Technician. 1620 Grand Avenue, San Marcos. 760-744-1192. Discount: 10% (except oil changes).

American Battery. Miata batteries & all other batteries. 525 West Washington, Escondido. 760-746-8010. Contact: Jeff Hartmayer. Discount: Fleet discount on all products.

Express Tire. Auto repair, tires. 12619 Poway Road, Poway. 858-748-6330. Manager: David Dolan. Discount: 10% on parts and labor, including tires.

Geri's Bazaar. Custom deck bags, boot bags, travel bags. Maximize the space in your trunk. Contact: Geri Causarano. 828-400-1673. www.geris-bazaar.com. Already low prices have built- in discounts to club members.

Good-Win Racing LLC. Miata intakes, exhausts, shocks, springs, & goodies from Racing Beat, Moss, and more. *www.goodwin-racing.com*. 858-775-2810. Special club price on everything.

Hawthorne Wholesale Tire. Tires, wheels, brakes, and suspension. 877 Rancheros Dr., San Marcos. 760-746-6980. Discount: 10%

Just Dings Ltd. Mobile paintless dent removal. 858-569-3464. Discount: 15%

Kesler Customs. Miata chassis braces, adjustable dead pedals, hide-away license plate brackets. Installation of aftermarket parts, fabrication, light welding. Ted Kesler, 619-421-8472. Special club prices.

Knobmeister Quality Images. 3595 Gray Circle, Elbert, CO 80106-9652. Joe Portas, *joe@knobmeister.com*. 303-730-6060.

Langka Corp. Guaranteed paint chip and scratch repair system. Cleaning, detailing, and restoration products. 800-945-4532. www.langka.com. Discount: 30%.

Larry Dennstedt's Auto Repair. 4283 41st Street, San Diego. 619-284-4911. Discount: 10% on labor.

Lutz Tire & Service. Alignment specialist, tires. 2853 Market Street, San Diego. 619-234-3535. Ask for Mike. Discount: 10% on parts (tires not included).

Magnolia Auto Body. Restorations, body work. 476 West Main Street, El Cajon. 619-562-7861. Ask for T.J. Discount: 10% on labor and parts.

Porterfield Enterprises Ltd. Brake pads, rotors. 1767 Placentia Ave., Costa Mesa. 949-548-4470. Discount: 15% on Porter-field & Hawk brake pads; \$10 off rotors; \$9.25 for Motul 600 brake fluid (1 pint).

Smog Squad. 3342 Rosecrans, San Diego. 619-223-8806. General Manager: Jose Munoz. Discount: \$10 on smog tests.

Thompson Automotive. Cool accessories for our cool cars; oil filter relocation kits, gauge kits, air horns, brakes, Voodoo knobs, & MORE. *www.thompson-automotive.com.* 949-366-0322. Discount: 10%

Tri-City Paint. Professional detailing, products, paint, airbrushes, car covers. West Miramar Area: 858-909-2100; Santee, Mission Gorge: 619-448-9140. Discount: Body shop pricing #CM6660.

WheelStore. Wheels, tires, suspension, alignment. 208 S. Coast Hwy., Oceanside. 760-967-1336. Contact: Joe Jordan. Discount: Wholesale price on tires; \$10 off alignments.

World Famous Car Wash. Complete professional car care. Complete detail, hand wax, leather treatment, free shuttle service. 7215 Clairemont Mesa Blvd, San Diego. 858-495-9274. Discount: 10%

Mazda Dealerships

Chapman Mazda. Phoenix. 877-684-5803. Ask for John Mardueno. Discount: 20% on Mazda parts and accessories.

Mazda El Cajon. 619-442-7050. Discount: 20% on Mazda parts; 10-20% on accessories.

Mazda of Escondido. 760-737-3200. Discount: 20% on most parts; 15% on labor (not including smog certification).

Westcott Mazda. National City. 619-474-1591. Discount: 15% on parts or labor (except oil changes).

Other Services

Alarm 2000. Residential and commercial alarm installations and monitoring. Free equipment with 2-way voice & free install. Buffy

Hergenrader, 619-221-0948. buffy@iopener .net. Discount: No connection fee.

Coldwell Banker Real Estate. David T. Bryan, Realtor. 619-334-4625. *david-bryan@coldwellbanker.com*. Free market analysis. No transaction fees for SDMC members or referrals!

Linsco Private Ledger. Fee-based planner. Wealth management, estate, retirement, and investment planning. Free consultation and 15% discount on all fees. Hernan Hooker, BCE. 619-542-0822.

Rosin & Associates. Attorneys at law. Accidents, insurance issues, general civil law. No recovery, no fee. Anita Rosin, anita.rosin@rosinlaw.com. 619-543-9600. Discount: 10% on attorneys fees.

Classifieds

S2000, 19,200 miles, all recalls performed, optional factory wind blocker, 2000 miles on Yokohama AVS-ES 100. 2nd owner for 3 years. Garaged, covered and NO RAIN - \$18,500/OBO Wife says the extra red car has to go. Rick Keach 619 702 8077

1992 B, Red, Automatic 98k miles Kesler chassis braces Toyo T1s TSW AVUS R polished 15" wheelsMoss leather seats w/prforated eadrests/speakers Autopower rollbar w/leather padding Miata mudguards and sill plates Bra and boot. Title, tags through January 2008 hotos available upon request. Owner: Desiree Herrera (email herre-ra438@yahoo.com)

New Miata seat covers-still in box. color: Forest Floor (wood camo) design. Want to recoup what I paid \$195.00, they are custom for Miata. Please call Chris/Bev Turner 619-691-9800 or email: t42ne1@cox.net.

Buying or selling your Miata or Miata accessories? You can do it for free on Miatamart—the Miata for Sale web site, run by SDMC member Rainer Mueller. Check it out at www.miatamart.com.

Announcements

Classified ad space is provided at no cost to SDMC members only. Ads must include first and last names, telephone number, and e-mail address, which must agree with current club roster. Send ads to newsletter@sandiegomiataclub.org. Ads will run for four months unless canceled, and may be revised and resubmitted.

Postage

Address

DECEMBER 2007						
Sun	Mon	TUE	WED	Тни	Fri	Sat
						1
2 SM HOLIIDAY PARADE	3	4	5	6	7	8 HOLIDAY PARTY
9 CRUISE FOR KIDS	10	11	12	13	14	15
16 LIGHTS TOUR	17	18	19	20 Monthly Meeting	21	22
23	24	25	26	27	28	29
30	31					

JANUARY 2008						
Sun	Mon	TUE	WED	Тни	Fri	Sat
		1 2008 Miata Rose Run	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

DATE	EVENT	Тіме	Меет	CONTACT
Sun. 12/2	San Marcos Holiday Parade	10:15 am	Dalton's Roadhouse	Steve Waid (760)432-0727
Sat. 12/8	SDMC Holiday Party	6 pm	The Butcher Shoppe Restaurant, Kearney Mesa	Ray or Christene Corbyons rcorbyons@verizon.net
Sun. 12/9	Street Masters Cruise for Kids	7:15 am	Park & Ride, Vista Sorrento Pkwy (just North of Mira Mesa Blvd. & I-805)	Mike Schwartz (858) 549-4344
Sun. 12/16	Holiday Lights Tour and Dessert Buffet	After 4 pm	11164 Zapata Avenue Mira Mesa	Les or Dyanna Smith (858)578-1416
Tues. 1/1	2008 Miata Rose Run	8:30 breakfast 9:45 drivers mtg	Westside cafe in Escondido (9th Ave just west of Centre City Pkwy)	Ray or Christene Corbyons rcorbyons@verizon.net