



The newsletter of the San Diego Miata Club

Volume 13 Number 1

January 2008

San Marcos Holiday Parade 2007

Bruce Lewis

t was just one of those days! You know, sunny but with a little nip in the air. The kind of day that you see on TV for the Rose Bowl Parade.

The exception here was that it was not Pasadena but rather San Marcos and I'd rather be a SDMC participant in this parade than go to two Rose Bowl Parades! There's just something special about a small town parade that you just can't get from one of the larger "big production" parades. I think that's what makes a small town parades unique is the intimacy that you, as a participant, have with the people along the parade route. If you're in a forty foot long float and you're ten feet up above the crowd, you're somewhat isolated from the action. But if you happen to be in a Miata-Float now you're talking!

The usual group of suspects showed up at Dalton's to re-group before driving over to Palomar College for the parade start. By "usual suspects" I mean that it seems like only a small percent of SDMC Members do "the parade thing". I have to believe that a lot of folks just don't know what a blast it is to participate

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in a parade! As usual, Steve and Laurie Waid were our goto people. I don't know about y'all but I'm beginning to think that these two are related to that Energizer Bunny that you see on TV, they never seem to run out of energy!

After collecting drill.
a total of ten cars, we caravanned over to the parade start to decorate our cars.
When it comes to wind decorating cars for



parades, those of you who know me, know that I have a tendency to go a little overboard (OK, a lot overboard!). I have to admit that I'm not alone in this passion for "over-kill decorating". Every car was decorated to the max and it was hard to determine that there was a Miata underneath all of the Holiday Cheer! Before the parade starts the judges come around and bestow trophies to some of the deserving participants. Well, it seems that every year we are indeed deserving and this year we were awarded with the Founders Trophy for best display of music and lights which is funny because I don't remember us having many lights or music but HEY! the trophy still looks real fine! If they ever have a trophy for wacky driving we will be a shoo-in! After covering our cars in tinsel, toys and teddy bears, it was off to the parade route where we executed our unique SDMC parade

Now most of us have seen parades where all of the floats, bands, horses and cars file by in a orderly fashion. BORING! We just don't seem to do "orderly" very well here at SDMC! Instead, we unleash a whirlwind of Miatas zipping all over the parade route and it

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SDMC Officers









HAROLD SCHWARTZ President

DAVID STREETER Vice President

GABE RIVERA Secretary

JACK HINKLE Treasurer

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"@..." indicates that e-mail address ends in @sandiegomiataclub.org

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The SAN DIEGO MIATA CLUB is a California nonprofit corporation. *Twists & Turns* is the monthly newsletter of the SAN DIEGO MIATA CLUB. Use of articles or stories by other Miata clubs is hereby granted, provided proper credit is given. Submissions to the newsletter are welcomed and encouraged. When possible, please e-mail your submissions to the newsletter editor. Submissions may also be mailed to the club's post office box.Submission deadline is the 15th of each month. The Editor reserves the right to edit all submissions.

Contact SDMC

On the web

www.sandiegomiataclub.org

24-hour voice message line 619-434-2007

By mail

P.O. Box 180833 Coronado CA 92178-0833

Club e-mail

Most club communication is conducted via e-mail through a Yahoo Group named SDMC-List. A free Yahoo account is required. Follow these steps to join.

- Go to http://autos.groups.yahoo.com/ group/SDMC-List (capitalization matters!).
- 2. Click "Join This Group!"
- 3. If you have a Yahoo account, log in. If you do not, click "Sign Up" and follow the instructions.
- After logging in, you will be returned to the SDMC-List "Join This Group" page.
- 5. In "Comment to Owner," state that you are an SDMC member.
- 6. Complete remaining selections, perform Word Verification, and click the "Join" button.
- Your SDMC membership will be verified. The verification and approval process may take several days.

For more detailed instructions, see the club's website.

Membership roster

The membership roster is available to SDMC members only. Follow these steps to access the roster.

- 1. Go to http://autos.groups.yahoo.com/ group/SDMC-List.
- 2. Log in and click "Database"
- 3. Click on the most current table in the tables list
- 4. To print, click "Printable Report." The printed copy will be 15–20 pages.

For more detailed instructions and options, see the club's web site.

Membership Information

New Members

As of December 15, 2007 there are 254 memberships (87 single, 168 dual) and a total of 423 members.

Welcome to our newest member: Mark Victory of San Diego with a 1997 Black. Email Mark at mark.victory@gmail.com

REMINDER:

Your 2008 membership application and dues are due NOW!

Your membership expires January 1, 2008. Please complete the application enclosed and return it to the club mailbox or Janice Boster as soon as possible!

As of December 15, only 47 memberships have renewed for 2008

Monthly Meetings

Our monthly meetings are a great rant, call 858-571-6225. opportunity to meet your fellow club members, ask questions, and share p.m. to enjoy meals, snacks, or bevstories. Meetings are held on the erages while chatting with their Miata fourth Thursday of each month, friends. The informal meeting starts except in November and Decem- at 7 p.m. We guarantee you'll have ber when we meet on the third fun. Thursday.

We meet at the Boll Weevil restaurant, 9330 Clairemont Mesa Blvd., in San Diego (between I-15 and SR 163). To contact the restau-

Many members arrive around 6

This month's meeting date:

> Thursday, January 24

Twists & Turns is printed by: Banners Vehicle lettering Lobby display signs Window lettering XEROX copies Trade shows 858-486-6771 13000 Danielson St., Suite G Poway, CA 92064 Fax 858-486-6779 signup7@aol.com

Dues are \$35 per calendar year, for either an individual or a dual membership (two members in the same household). Members who join the club in the first half of the calendar year (January through June) pay \$35 for their first year; those who join in the second half of the year pay \$20 for the remainder of the year.

BadgesHave you noticed those engraved plastic name badges that other members wear? Would you like to get one?

Badges are available in colors to match your car. The cost is \$10 each for badges with safety-pin closures, or \$11 each for badges with magnetic fasteners. Prices include shipping to your home.

Sue Hinkle handles the ordering. Badge request forms are available at the Regalia table at monthly meetings and on the club's web site. All orders must be prepaid.



Our Mission

The purpose of the club is to promote the enjoyment of, and enthusiasm for, one of the world's most exciting sports cars—the Mazda Miata.

Owning and driving a Miata is one of life's great pleasures, and adding the company and camaraderie of like-minded enthusiasts only enhances the experience. Won't vou join the fun as we enjoy the beauty of San Diego County from the seat of a very special little roadster?

Let's have fun driving our Miatas!

Coming Events

2008 Miata Rose Run—January 1, 2008

Breakfast 8:30 AM, Driver's Meeting 9:45, Departure 10:00 AM Westside cafe in Escondido (9th Ave just west of Centre City Pkwy)

Contact: Ray & Christene Corbyons rcorbyons@verizon.net

The 2008 Rose Run will feature a little more time in the cars and a little less time in Julian. The outbound ride will be a bit longer (about 78 miles) and is arguably the most scenic and twisting Rose Run to Julian yet. We anticipate arrival in Julian at about 12:15. We again have reserved discounted parking(\$4) for everyone's convenience and so that all cars can stay together, more or less in queue.

However, this year we have a slightly different approach to the return ride(s). There will be three alternative return routes; one route north heading back towards Temecula, (Christene and I will lead); another route east towards (Jack and Sue will lead) and the third route will be south, likely towards the vicinity of Grossmont, (Bruce and Debbye Lewis in the lead). We will be soliciting return-route sweep volunteers at the Christmas party and/or on January 1st if necessary.

THE SEARCH FOR MADONNA 2008

It's time to start planning on attending Search for Madonna 2008—the adventure continues!

We have arranged with the Madonna Inn to reserve a block of rooms for May 3rd and 4th, Saturday night and Sunday night. You can start making your room reservations any time. Ask for Rebecca in group reservations and be sure to mention Miata Club so I can be sure that you are included in the group list so we communicate everything to you.



Because it has been two years, and there are people who do not know what the Search is all about, I will give you the basics for now.

- 1. We spend two nights at the Madonna Inn in San Luis Obispo. The Inn is unique, fun, and not cheap. Each room is different. Different in every sense of the word. Go to the website at www.madonnainn.com and have a look at the 109 rooms available.
- 2. The only reason to reserve early (the Madonna Inn charges the first night right away to reserve a room) is to get the exact room you want. Because of that, I have reserved "The Love Nest" for Laurie and I. Take a look. We love that room.
- 3. We will firm up the activities for our time up there, but historically we have had some driving, a wine tour, the Hearst Castle night tour, the Morro Bay Car Show, and, of course, lots of EATING.

There is a new Miata Club in the area, appropriately named SLOMiata. We will be "playing" with them as well. There will be more details to come, but begin deciding which room you want and get your reservation in to get what you want. If you have questions at any time, be sure and ask. Steve and Laurie Waid swaid@cox.net or (760) 432-0727

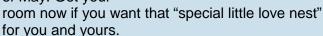
The Prez Sez

Pere it is 2008 already. Where did last year go? We did have a full year of activities here at SDMC with a run or happening almost every month. This is thanks to all our active members who put the events together.

We kicked the year off with the New Years day run and finished it with Les and Dianne Smith's annual Christmas lights and dessert party. In between, we had the other runs: and let's not forget all the folks who spend many Saturday and Sundays racing their Miatas as well as the numerous Tech days that help to keep our cars running. As a club, we are very fortunate to have many active members who do so much to make SDMC the best car club there is, bar none.

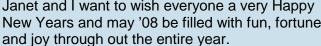
I'm looking for 2008 to be another great year for SDMC and I'm hoping we can add some more runs to our schedule. Maybe something up north to the LA or San Berdo mountains along with a coastal run or beach activity.

One of the fun runs for '08 will be "Search for Madonna" which will come up the first of May. Get your



Janet and I want to wish everyone a very Happy New Years and may '08 be filled with fun, fortune

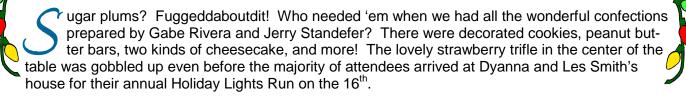
Harold Schwartz





Holiday Lights Run





While Judy and Scott Lewis were outside making a star of lights on the trunk of their Miata, Jill Wilson and Degan Clay were inside chasing their dogs who were very excited by all the festivities. President Schwartz managed to throttle us down from our sugar highs long enough to welcome and congratulate Jerry Boster. home for a visit from his current assignment in Bahrain, where he was promoted to Commander!

Darkness fell quickly and we dashed away, dashed away, dashed away all - to a neighborhood festooned with colored lights strung together to connect all the houses on the block. There were life-sized Christmas cards, snow globes, and even Spiderman. Pedestrians were as enthralled by our string of decorated Miatas as we were by the cheerily adorned homes and yards.

Fortunately, about 30 of us just beat the rush at Pat & Oscar's where we loaded up on buttery breadsticks, ribs, pizza, and pasta. This run provided a sweet, then savory, end to another year of San Diego Miata Club fun!





All photos by Bruce Lewis—Thanks, Bruce!

(Continued from page 1)

seems to be a hit with the spectators, as long as we don't hit spectators! This is probably a good time to mention who I think is the bravest person in the SDMC. You see that when we won the Founder's Trophy we also got a banner proclaiming the same, which needed to precede our group of cars. It also seems that we needed to provide someone to carry this banner. I'm thinking that Kit Licata had never seen how we drive in this

parade when she volunteered to carry the banner. But I'm also thinking that she had second thoughts when she found herself surrounded by a dervish of careening Miatas! I think that the parade organizers should have awarded her with her own trophy! Anyway, we all got through the parade route unscathed, delivered pounds of candy to the kids, put smiles on their faces, and ended up at the finish with childish grins on our faces.

People spend millions of dollars a year on products and regimens to look and feel younger. I have a better and much cheaper way- drive you car in a parade! It's guaranteed to make you feel like a kid again and in the case of a Holiday Parade, helps you capture the true meaning of Christmas, the smile on a child's face (and on yours too).





Member Discounts

any vendors offer discounts to Miata Club members. The club does not endorse these vendors, but lists them as a membership benefit. Some offers may require you to show a current SDMC membership card.

Businesses that wish to be listed must offer a discount from their normal retail prices to SDMC members. Listings are limited to five lines (about 30-35 words). Contact *newsletter @sandiegomiataclub.org* for more information.

Automotive Services

Allen's Wrench. Mazda Master Technician. 1620 Grand Avenue, San Marcos. 760-744-1192. Discount: 10% (except oil changes).

American Battery. Miata batteries & all other batteries. 525 West Washington, Escondido. 760-746-8010. Contact: Jeff Hartmayer. Discount: Fleet discount on all products.

Express Tire. Auto repair, tires. 12619 Poway Road, Poway. 858-748-6330. Manager: David Dolan. Discount: 10% on parts and labor, including tires.

Geri's Bazaar. Custom deck bags, boot bags, travel bags. Maximize the space in your trunk. Contact: Geri Causarano. 828-400-1673. www.geris-bazaar.com. Already low prices have built- in discounts to club members.

Good-Win Racing LLC. Miata intakes, exhausts, shocks, springs, & goodies from Racing Beat, Moss, and more. *www.goodwin-racing.com*. 858-775-2810. Special club price on everything.

Hawthorne Wholesale Tire. Tires, wheels, brakes, and suspension. 877 Rancheros Dr., San Marcos. 760-746-6980. Discount: 10%

Just Dings Ltd. Mobile paintless dent removal. 858-569-3464. Discount: 15%

Kesler Customs. Miata chassis braces, adjustable dead pedals, hide-away license plate brackets. Installation of aftermarket parts, fabrication, light welding. Ted Kesler, 619-421-8472. Special club prices.

Knobmeister Quality Images. 3595 Gray Circle, Elbert, CO 80106-9652. Joe Portas, *joe@knobmeister.com*. 303-730-6060.

Langka Corp. Guaranteed paint chip and scratch repair system. Cleaning, detailing, and restoration products. 800-945-4532. www.langka.com. Discount: 30%.

Larry Dennstedt's Auto Repair. 4283 41st Street, San Diego. 619-284-4911. Discount: 10% on labor.

Lutz Tire & Service. Alignment specialist, tires. 2853 Market Street, San Diego. 619-234-3535. Ask for Mike. Discount: 10% on parts (tires not included).

Magnolia Auto Body. Restorations, body work. 476 West Main Street, El Cajon. 619-562-7861. Ask for T.J. Discount: 10% on labor and parts.

Porterfield Enterprises Ltd. Brake pads, rotors. 1767 Placentia Ave., Costa Mesa. 949-548-4470. Discount: 15% on Porter-field & Hawk brake pads; \$10 off rotors; \$9.25 for Motul 600 brake fluid (1 pint).

Smog Squad. 3342 Rosecrans, San Diego. 619-223-8806. General Manager: Jose Munoz. Discount: \$10 on smog tests.

Thompson Automotive. Cool accessories for our cool cars; oil filter relocation kits, gauge kits, air horns, brakes, Voodoo knobs, & MORE. *www.thompson-automotive.com.* 949-366-0322. Discount: 10%

Tri-City Paint. Professional detailing, products, paint, airbrushes, car covers. West Miramar Area: 858-909-2100; Santee, Mission Gorge: 619-448-9140. Discount: Body shop pricing #CM6660.

WheelStore. Wheels, tires, suspension, alignment. 208 S. Coast Hwy., Oceanside. 760-967-1336. Contact: Joe Jordan. Discount: Wholesale price on tires; \$10 off alignments.

World Famous Car Wash. Complete professional car care. Complete detail, hand wax, leather treatment, free shuttle service. 7215 Clairemont Mesa Blvd, San Diego. 858-495-9274. Discount: 10%

Mazda Dealerships

Chapman Mazda. Phoenix. 877-684-5803. Ask for John Mardueno. Discount: 20% on Mazda parts and accessories.

Mazda of Escondido. 760-737-3200. Discount: 20% on most parts; 15% on labor (not including smog certification).

Westcott Mazda. National City. 619-474-1591. Discount: 15% on parts or labor (except oil changes).

Other Services

Alarm 2000. Residential and commercial alarm installations and monitoring. Free equipment with 2-way voice & free install. Buffy Hergenrader, 619-221-0948. buffy@iopener.net. Discount: No connection fee.

Coldwell Banker Real Estate. David T. Bryan, Realtor. 619-334-4625. *david-bryan@coldwellbanker.com*. Free market analysis. No transaction fees for SDMC members or referrals!

Linsco Private Ledger. Fee-based planner. Wealth management, estate, retirement, and investment planning. Free consultation and 15% discount on all fees. Hernan Hooker, BCE. 619-542-0822.

Rosin & Associates. Attorneys at law. Accidents, insurance issues, general civil law. No recovery, no fee. Anita Rosin, anita.rosin@rosinlaw.com. 619-543-9600. Discount: 10% on attorneys fees.

Classifieds

S2000, 19,200 miles, all recalls performed, optional factory wind blocker, 2000 miles on Yokohama AVS-ES 100. 2nd owner for 3 years. Garaged, covered and NO RAIN - \$18,500/OBO Wife says the extra red car has to go. Rick Keach 619 702 8077

1992 B, Red, Automatic 98k miles Kesler chassis braces Toyo T1s TSW AVUS R polished 15" wheelsMoss leather seats w/perforated headrests/speakers Autopower rollbar w/leather padding Miata mudguards and sill plates Bra and boot. Title, tags through January 2008 photos available upon request. Owner: Desiree Herrera (email herre-ra438@yahoo.com)

New Miata seat covers-still in box. color: Forest Floor (wood camo) design. Want to recoup what I paid \$195.00, they are custom for Miata. Please call Chris/Bev Turner 619-691-9800 or email: t42ne1@cox.net.

Buying or selling your Miata or Miata accessories? You can do it for free on Miatamart—the Miata for Sale web site, run by SDMC member Rainer Mueller. Check it out at www.miatamart.com.

Announcements

Classified ad space is provided at no cost to SDMC members only. Ads must include first and last names, telephone number, and e-mail address, which must agree with current club roster. Send ads to newsletter @sandiegomiataclub.org. Ads will run for four months unless canceled, and may be revised and resubmitted.

SAN DIEGO MIATA CLUB P.O. Box 180833 Coronado, CA 92178-

Postage

Address

January and February Events

DATE	EVENT	Тіме	Меет	CONTACT
Tues. 1/1	2008 Miata Rose Run	8:30 breakfast 9:45 drivers mtg	Westside cafe in Escondido (9th Ave just west of Centre City Pkwy)	Ray or Christene Corbyons rcorbyons@verizon.net
Thursday 1/24	Monthly Meeting	6:00 eat 7:00 Meet	Boll Weevil Clairemont Mesa Rd.	President Harold Schwartz president@ sandiegomiataclub.org
Thursday 2/28	Monthly Meeting	6:00 eat 7:00 Meet	Boll Weevil Clairemont Mesa Rd.	President Harold Schwartz president@ sandiegomiataclub.org